

2021

COMMUNITY REPORT CARD

Nine-County Region

ACT Rochester's purpose is to change the culture of community problem-solving and associated decision making through the use of credible, independent and timely data. This is accomplished when people **LEARN** about key issues, **CONNECT** with others in the community, and **ACT** to promote change.

ACT Rochester provides an objective assessment of the nine-county region's performance on key indicators of well-being. The website creates a "one stop shop" for data and analysis, over 100 indicators, as well as links to more than 300 community initiatives and resources.

COMMUNITY INDICATORS	NY STATE COMPARISON	LONG TERM TREND
Children and Youth	+	↔
Community Vitality	+	↓
Economic Security	●	↓
Economy	⬡	↓
Education	⬡	↑
Health	⬡	↑
Housing	+	↓
Public Safety	●	↑

Our Region

- GENESEE COUNTY
- LIVINGSTON COUNTY
- MONROE COUNTY
- ONTARIO COUNTY
- ORLEANS COUNTY
- SENECA COUNTY
- WAYNE COUNTY
- WYOMING COUNTY
- YATES COUNTY

NY State Comparison Key:

- ⬡ Worse than NYS by 10% or more
- Up to 10% worse than NYS
- +

Long Term Trend Key:

- ↑ Improved by more than 1%
- ↓ Deteriorated by 1% or more
- ↔ Unchanged

CHILDREN AND YOUTH

- ❖ About 78% percent of mothers in the region accessed early prenatal care in 2018, above the state rate. A little over 8% of babies born in the region in 2018 had low birth weights, similar to the state.
- ❖ In 2015-19, 19% of children in the region were living in poverty, comparable to the state rate of 20% and equal to the national rate. Child poverty was concentrated in the City of Rochester, where the rate was 48% in 2015-19, a 5-point decrease from 2010-14 and a 10-point increase from 2000. Children living in poverty in Rochester accounted for 68% of Monroe County's poor children in 2015-19, down from 78% in 2000; this indicates that there has been a considerable growth of children in poverty in suburban Monroe County.

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Early Prenatal Care (Percent of Live Births)	78%	2018	+	↑
Babies with Low Birth Weights (Percent of Live Births)	8%	2018	+	↓
Infant Mortality Rate Deaths (per 1,000 Live Births)	7	2016-2018	⬢	↓
Children with Elevated Blood Lead Levels Under Age 6	0.9%	2016	⬢	↑
Children in Poverty	19%	2015-19****	+	↓
Single-Parent Families (percent of total)	39%	2015-19****	●	↓
Child Abuse and Neglect (per 1,000 Children)	21	2019	⬢	↓
Foster Care Admissions (per 1,000 Children)	2.4	2019	⬢	↑
Teen Pregnancies (percent of girls 12-19)	1%	2018	+	↑
Teen Births (per 1,000 females 15 to 19 years old)	12	2018	+	↑

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 **** Data were presented as 5-year estimates from the American Community Survey.

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COMMUNITY VITALITY




❖ Total tourism revenue for the region was almost \$1.8 billion in 2019, good for \$1,470 in revenue per resident. This was lower than the statewide (excluding NYC) average of \$2,330. When adjusted for inflation, tourism revenue peaked in 2007, at \$1.8 billion, though 2019 was the year with the highest tourism revenue since 2009.




In 2019, Yates led local counties in tourism revenue by resident, at \$2,820, and was the only county whose figure was higher than the state's (excluding NYC).

❖ In 2018, residents in the region who itemized deductions gave 0.9% of their income as charitable contributions, below the levels for the state (2.1%) and nation (1.7%). Due to the change in tax laws, standard deductions nearly doubled for all filers for 2018 and therefore comparisons to prior years are not comparable.

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Arts and Culture Attendance	2.8 million	2019	Not Available	↓
Tourism Revenue Per Resident (in constant 2019 dollars)	\$1,473	2019	 (NYS excludes NYC)	↑
Recreation Revenue Per Resident (in constant 2019 dollars)	\$84	2019	 (NYS excludes NYC)	↑
Voter Registration Rate	83%	2019		↑
Voter Participation Rate	46%	2018		↓
Registered Library Borrowers	59%	2018		↓
Library Visits (per capita)	5.6	2018		↓
Contributions as Percent of Income (in constant 2019 dollars)	0.9%	2018		↓
Households without Vehicles	10%	2015-19***		↔

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ECONOMIC SECURITY

- ❖ In 2015-19, 6% of the region's youth were neither working nor in school, similar to the state and nation (6% and 7% respectively) and virtually unchanged from 2000. The state and national rates both declined by more than 2 percentage points since 2000.

The City of Rochester rate, at 11%, was almost double that of Monroe County and the overall region, though that rate represents a decrease of 3 percentage points (or over 400 fewer disengaged youth) from 2000.

- ❖ In 2015-19, median household income in the region was \$59,870, below the national median of \$62,840 and below the statewide median of \$68,500. Since 2000, median income decreased in the region 10% after adjusting for inflation. The nation declined at a smaller rate (2%) over the same period, while the state increased 3%.
- ❖ The poverty rate in 2015-19 was 13% in the region, slightly lower than the statewide rate of 14%, but on par with the national rate. For the region, this was a 4-point increase from 2000 to 2010-14 where it has remained largely unchanged. This was a greater increase than the state which had a one-point increase from 2000 to 2010-14, but on par with the nation. The poverty rate in the City of Rochester was significantly higher at 31% in 2015-19, an increase of 5 points since 2000, greater than the increase in any of the individual counties in the region.

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Disengaged Youth (ages 16 to 19)	6%	2015-19***		
Median Household Income (Inflation adjusted)	\$59,871	2015-19***		
People Living in Poverty (% of Population)	13%	2015-19***		
Public Assistance Recipients (Rate per resident)	1.9%	2019		
Approval Rate for Public Assistance Recipients	24%	2019	 (NYS excludes NYC)	
Households Receiving SNAP	14%	2015-19***		
Tax Filers Receiving Earned Income Tax Credit	15%	2018		
Earned Income Tax Credit (EITC) (in 2019 dollars)	\$172	2018		







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ECONOMY

- ❖ Total jobs increased by 0.7% in the region from 2018 to 2019, placing our region below the state and national level (both at 1.8%). The number of jobs rose in 6 of the 9 counties in the region between 2018 and 2019.
- ❖ In 2019, the unemployment rate for the 9-county Rochester region was 4.1%, similar to the previous year's rate of 4.2% and down from a high of 8.1% in 2010. The region's 2019 rate was similar to the state level and slightly above the national levels (4.0% and 3.7%, respectively).

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Annual Change in Total Jobs	0.7%	2019		↓
Change in Number of Business Establishments	11%	2019		Not applicable
Unemployment Rate	4.1%	2019		↓
Change in Average Salary (Since 2001)	4%	2019		↑
Employment-to-Population Ratio	60%	2019		↓
Local Government Spending (Per Resident)	\$3,590	2018	 (NYS excludes NYC)	↓

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EDUCATION

- ❖ By August 2020, 88% of the 2016 cohort in our region graduated, compared to 85% statewide and 88% for NYS excluding New York City. At 68%, the Rochester School District had the lowest graduation rate in the region but it increased 5 percentage points from the previous year and was significantly up from 48% in 2013. Rochester charter school students had an 89% graduation rate in 2020.
- ❖ In 2019, instructional spending in our region was about \$17,100 per student. All counties, except Wayne and Yates, had an increase in 2019.

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Pre-Kindergarten Participation (% of Four Year Olds)	45%	2018		↑
Grade 3 English % (Scoring at Level 3+)	44%	2019		↑
Grade 3 Math (Scoring at Level 3+)	49%	2019		↑
Grade 8 English % (Scoring at Level 3+)	39%	2019		↑
Grade 8 Math % (Scoring at Level 3+)	49%	2019		↑
Common Core Algebra (score of at least 3+)	73%	2019		↑
Common Core English (score of at least 3+)	83%	2019		↑
Four Year Cohort Graduation Rate (% of Ninth Graders)	88%	2020		↑
Education Attainment for People 25 and Older (% with Some College+)	63%	2015-19****		↑
Percent of Students Receiving Special Education	9%	2019		↑
School Spending per Student (in constant 2019 dollars)	\$23,807	2019	 (NYS excludes NYC)	↑
Instructional Spending per Student (in constant 2019 dollars)	\$17,112	2019		↑

















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HEALTH

- ❖ In 2018, 5% of residents under 65 in our region did not have health insurance, lower than the 6% reported for the state and 10% for the nation.
- ❖ In 2018, our region had 35 doctors per 10,000 residents, compared to the state rate of 41. Orleans and Seneca counties reported having the lowest supply of doctors per 10,000 residents, at 3 and 4 per 10,000 residents in 2018. With several hospitals, doctors per residents were highest in Monroe (50) and Ontario (24) counties. Since 2000, the number of doctors per resident in the region has increased 12%, with the rate in every other county except Ontario and Monroe, decreasing significantly over that period.
- ❖ Mortality rates associated with leading causes of death have declined since 2000 in our region. The overall mortality rate fell 15% from 2000 to 2018.

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
People Without Health Insurance (under age 65)	5%	2018		
Supply of Doctors (per 10,000 residents)	35.1	2018		
Mortality (per 100,000 residents)	697	2018	 (NYS excluding NYC)	
Chlamydia (per 100,000 residents)	55	2018		
Gonorrhea (per 100,000 residents)	18	2018		
People Living with HIV (per 100,000 residents)	103	2018	 (NYS excludes NYC)	
People Living with AIDS (per 100,000 residents)	136	2018	 (NYS excludes NYC)	
Alcohol Related Crashes (per 10,000 Residents)	3	2019		

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HOUSING














❖ In 2015-19, the median home value for the region was \$139,600, substantially less than the statewide median of \$313,700 and the national median of \$217,500. The regional value dropped 3% from 2000 to 2010-14 and remained fairly steady from then to 2015-19. In contrast, the state median increased a substantial 38% from 2000 to 2015-19. The national median rose 11% from 2000 to 2010-14 and rose again from 2015-19 to a total of 27%.

❖ In 2015-19, 68% of housing units in the region were owner-occupied, higher than the national figure of 64% and much higher than the state figure of 54%. Monroe was the county with the lowest rate at 64%. Yates has the highest, at 80%, followed by Wyoming at 77%. The rate of homeownership in the City of Rochester was dramatically lower than every county, at 36% in 2015-19.




From 2000 to 2015-19, the national homeownership rate declined by 2% and the state rate




was essentially unchanged. Rates were mostly flat for the region and individual counties from 2000 to 2010-14, with slight decreases through 2015-19. The large cities in the region generally follow the same course with the exception of Canandaigua, where owner occupied houses increased from 2000 to 2010-14 and then again in 2010-14 to 2015-19, ending 5 percentage points higher than 2000 levels.

❖ In 2015-19, 10% of residential housing units in the region were vacant, or about 54,500 units. This was less than the state and nation (both at 12%). The region's vacancy rate increased 2 percentage points from 2000 to 2015-19, a bit less than the state (up 4 points) and the nation (up 3 points).

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Median Home Value (in 2019 dollars)	\$139,622	2015-19****	 (NYS excludes NYC)	
Median Rental Prices (in 2019 dollars)	\$878	2015-19****		
Housing Affordability for Homeowners (ratio of home value to annual income)	2.3	2015-19****		
Housing Affordability for Renters (proportion of income devoted to rent)	33%	2015-19****		Not Available
Overall Housing Cost Burden	29%	2015-19****		
Homeownership Rate	68%	2015-19****		
Vacant Housing Units	10%	2015-19****		






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PUBLIC SAFETY

- ❖ Our region’s rate of violent crime increased 4% from 2000 to 2019, in contrast to a decline of 35% in the state. The City of Rochester had a 2% increase in violent crime during this time. While the state experienced declines in violent crime, most counties in our region saw an increase, with the exceptions of Livingston, Wyoming and Yates.
- ❖ In 2019, 13 of every 10,000 residents in our region was incarcerated in local jails, similar to the state (excluding NYC) rate. The regional incarceration rate decreased 8% from 2005 to 2019, while the state (excluding NYC) rate decreased by 14%. Monroe County's rate of 12 of every 10,000 residents was a decrease of 7% from 2005, lower than the surrounding counties rate of 14. Of the surrounding counties, only Wayne and Wyoming counties had a lower incarceration rate than Monroe. Genesee, Livingston, and Seneca counties all had increases of over 30% in the same 2005 to 2019 time period.

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Serious Crimes (per 10,000 residents)	181	2019		↑
Violent Crimes (per 10,000 residents)	24	2019		↓
Domestic Violence (per 10,000 residents)	59	2019	 (NYS excludes NYC)	↑
Incarceration Rate (per 10,000 residents)	12.9	2019	 (NYS excludes NYC)	↑
Arrest Rate (per 10,000 residents)	170.5	2019		↑
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