

10th Annual Report Card Event

Make Change Happen

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An Initiative of Rochester Area
Community Foundation

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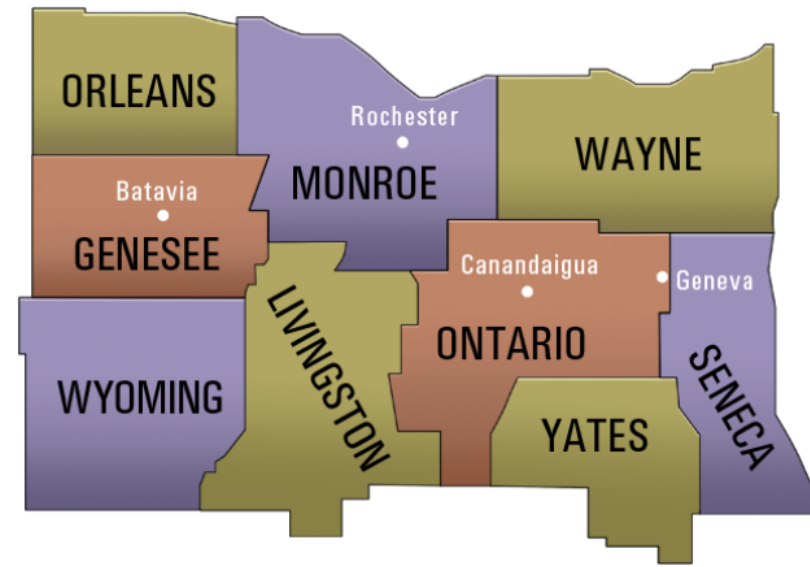


ACT Rochester

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ACT Rochester's purpose is to continue to change the culture of decision-making through the use of credible, independent and timely data coupled with sound analysis and research reports so as to enable people to LEARN about critical issues, CONNECT with other and ACT to promote change. ACT Rochester is more than a warehouse for data. Staff is engaged in local initiatives to encourage the development of goals, targets and accountability so that our community can better identify and measure progress.









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Click on a geography for community-specific data



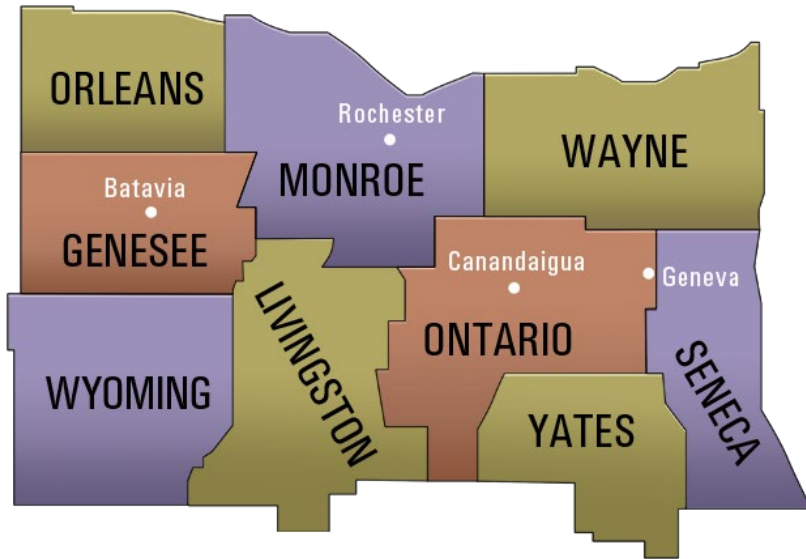
Community Report Card *Nine-County Region*

COMMUNITY INDICATORS	NY STATE COMPARISON	LONG TERM TREND
Children and Youth		↑
Community Vitality		↓
Economic Security		↓
Economy		↓
Education		↑
Health		↑
Housing		↔
Public Safety		↑

2022 NYS County Comparisons

COMMUNITY INDICATORS	REGION	GENESEE	LIVINGSTON	MONROE	ONTARIO	ORLEANS	SENECA	WAYNE	WYOMING	YATES
Children and Youth										
Community Vitality										
Economic Security										
Economy										
Education										
Health										
Housing										
Public Safety										

Finger Lakes Regional City Comparison



INDICATOR*	New York State	Region	Batavia (Genesee)	Canandaigua (Ontario)	Geneva (Ontario)	Rochester (Monroe)
Population (2020, Rounded)	20.2M	1.2M	15,600	10,500	13,000	211,300
-Percent of population white/Caucasians	60%	83%	77%	90%	77%	44%
Median Household Income (2016-2020)	\$71,117	\$61,376	\$49,580	\$48,125	\$42,472	\$37,395
Home Ownership (2016-2020)	54%	68%	49%	49%	46%	36%
Median Home Value (2016-2020)	\$325,000	\$143,640	\$99,400	\$177,200	\$100,200	\$88,100
Babies with Low Birth Weights (2019)	8%	8%	7%	7%	7%	14%
Poverty (2016-2020)	14%	13%	17%	9%	19%	30%
Children Living in Poverty (2016-2020)	19%	19%	23%	12%	24%	48%
Teen Pregnancy Rate (2019)	2%	1%	2%	1%	1%	4%
3rd Grade English** (2019)	52%	44%	40%	46%	24%	18%
3rd Grade Math** (2019)	55%	49%	50%	49%	23%	22%
High School Graduation Rate (2021)	86%	89%	92%	94%	92%	63%
Serious Crime (2020, per 10,000 residents)	170	170	263	246	165	406

*Support for these indicators comes from Rochester Area Community Foundation. Learn more about these cities at ACTRochester.org/our-community/regional

**Testing data for 2020 is unavailable.

ACT Rochester's New Geographic Coverage

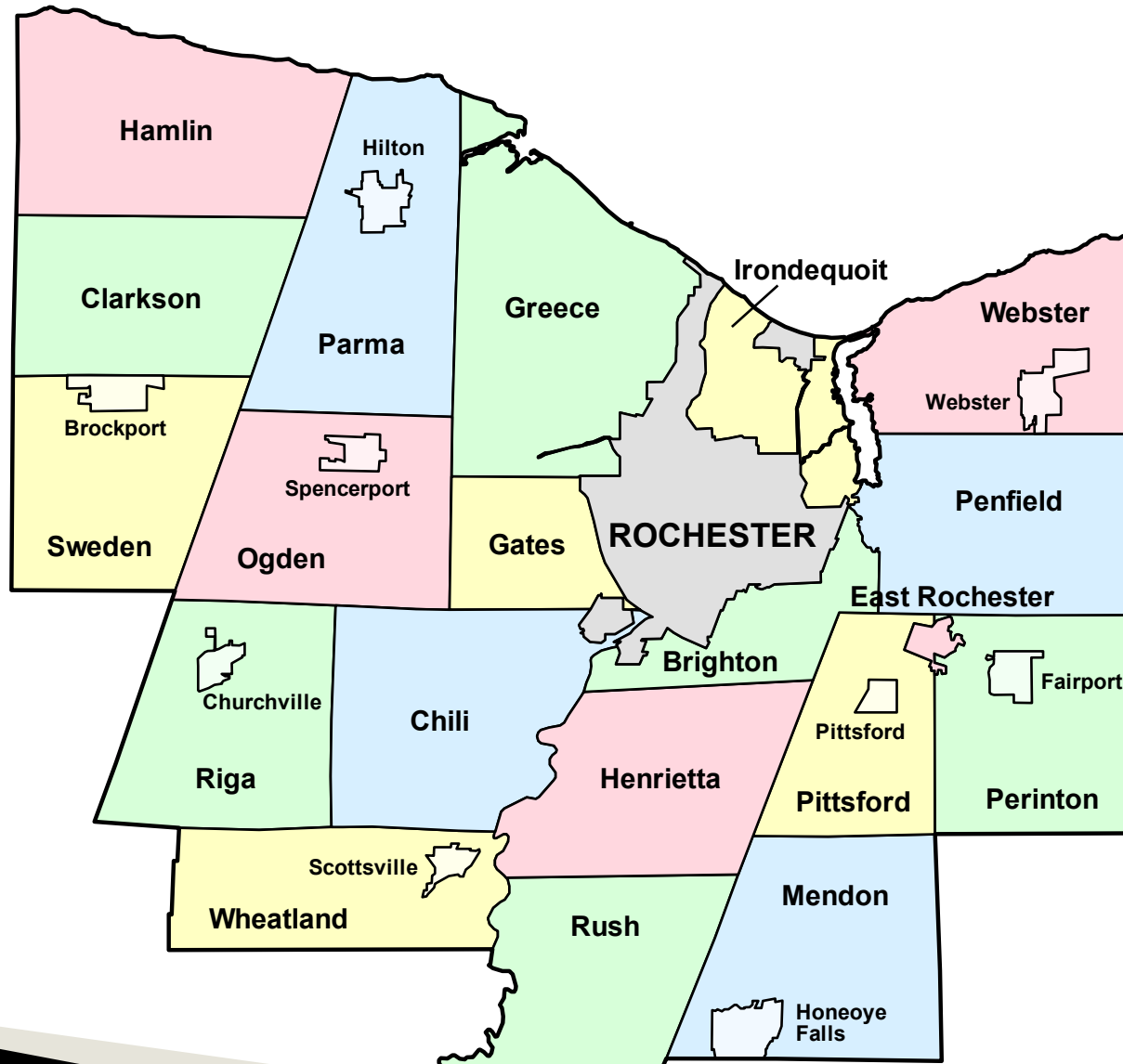


Photo Credit: LtPowers

Monroe County School Districts: High School Cohort Graduation Rate

	2016	2017	2018	2019	2020	2021
Rochester School District	53%	57%	59%	63%	68%	71%
Rochester Charter Schools	94%	92%	87%	85%	89%	83%
Hilton Central School District	97%	94%	92%	92%	94%	92%
East Irondequoit Central School District	88%	90%	86%	86%	90%	89%
Brighton Central School District	98%	96%	94%	96%	95%	97%
Penfield Central School District	98%	97%	96%	93%	97%	96%
Fairport Central School District	93%	96%	92%	94%	94%	93%
Rush-Henrietta Central School District	90%	90%	90%	93%	92%	91%
Wheatland-Chili Central School District	81%	90%	89%	92%	88%	86%
Greece Central School District	89%	91%	91%	89%	93%	91%
West Irondequoit Central School District	93%	93%	98%	96%	93%	95%
Churchville-Chili Central School District	96%	90%	94%	91%	91%	94%
East Rochester Union Free School District	84%	80%	80%	84%	80%	92%
Brockport Central School District	90%	89%	86%	85%	91%	89%
Gates-Chili Central School District	86%	80%	81%	85%	86%	88%
Webster Central School District	94%	95%	96%	95%	95%	96%
Honeoye Falls-Lima Central School District	97%	97%	95%	96%	94%	96%
Pittsford Central School District	96%	96%	97%	97%	98%	100%
Spencerport Central School District	93%	89%	93%	93%	91%	92%

Monroe County Local Areas: Rate of Children Living in Poverty

	2000	2006-10	2011-15	2016-20
Rochester	38%	44%	52%	48%
Wheatland	7%	3%	21%	30%
East Rochester	11%	26%	33%	5%
Parma	6%	10%	11%	8%
Honeoye Falls (V)	2%	12%	4%	12%
Webster	4%	6%	10%	5%
Clarkson	5%	7%	17%	11%
Ogden	2%	9%	5%	12%
Hilton (V)	3%	11%	13%	15%
Chili	4%	3%	7%	5%
Mendon	3%	4%	4%	5%
Sweden	7%	5%	8%	15%
Brighton	5%	7%	7%	10%
Webster (V)	12%	28%	53%	8%
Brockport (V)	7%	8%	17%	12%

New Gender Focused Indicators



Maternal Morbidity
by Race/Ethnicity



Female Seniors in Poverty
by Race/Ethnicity



Seniors in Poverty
by Gender



People in Poverty
by Gender

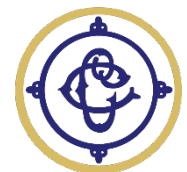


Women in Poverty
by Race/Ethnicity

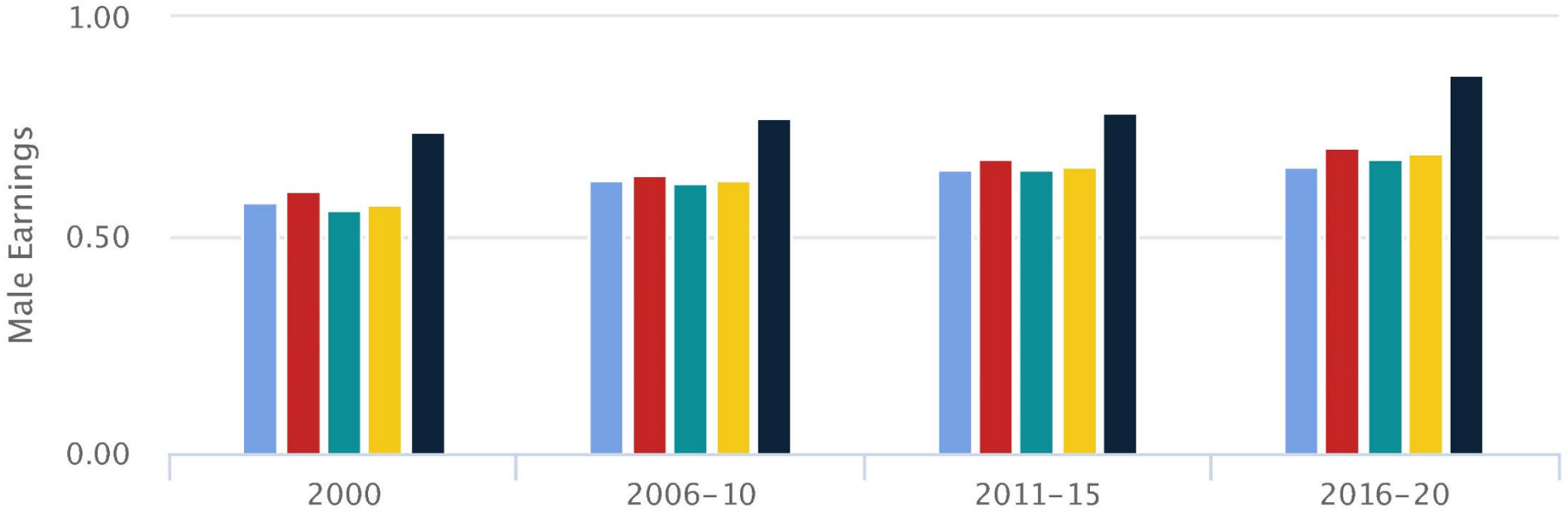


Ratio of
Female to Male Earnings

In partnership with
Century Club of Rochester

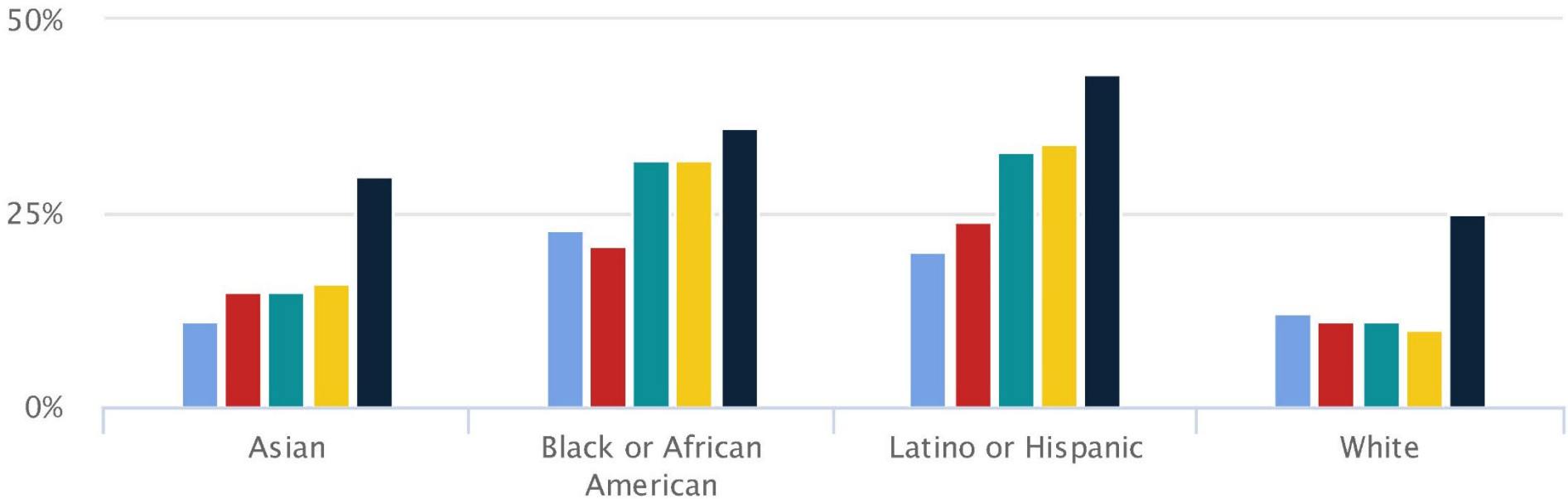


Female to Male Earnings Ratio



- **United States**
- **NYS**
- NYS (excluding NYC)
- **Region**
- **Monroe**
- Surrounding Counties
- Genesee
- Livingston
- Ontario
- Orleans
- Seneca
- Wayne
- Wyoming
- Yates
- **Rochester**
- Batavia
- Canandaigua
- Geneva

Females Living in Poverty by Race-Ethnicity

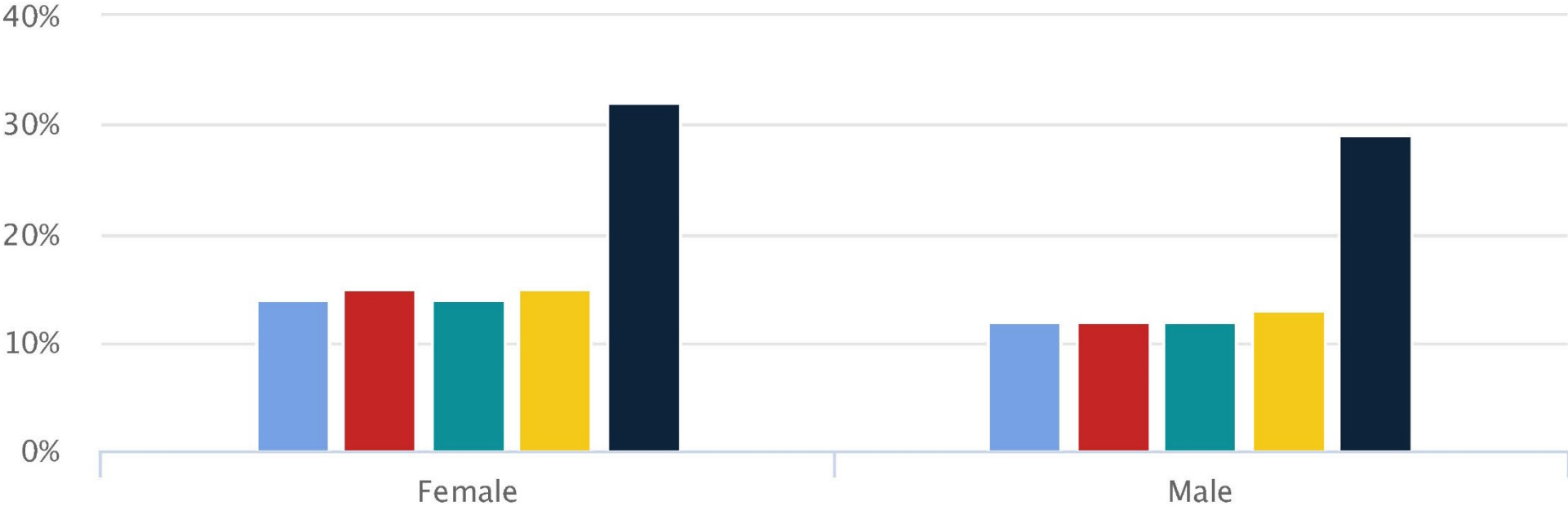


- United States
- Region
- Genesee
- Orleans
- Wyoming
- Batavia

- NYS
- Monroe
- Livingston
- Seneca
- Yates
- Canandaigua

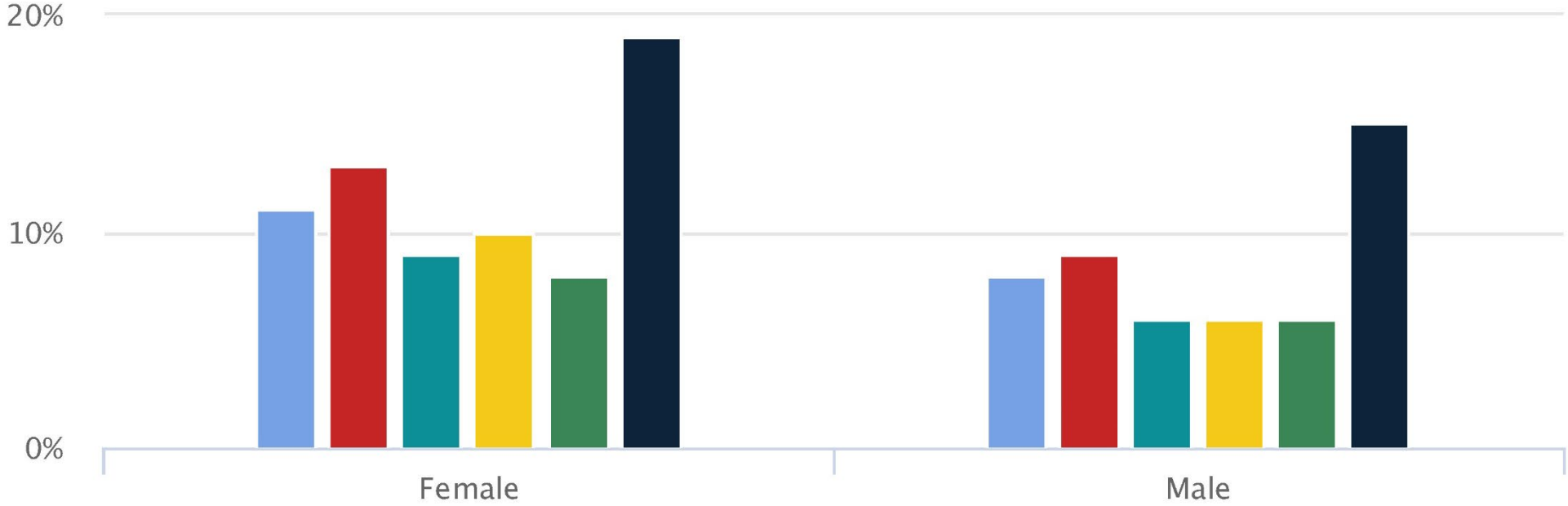
- NYS (excluding NYC)
- Surrounding Counties
- Ontario
- Wayne
- Rochester
- Geneva

People Living in Poverty by Sex



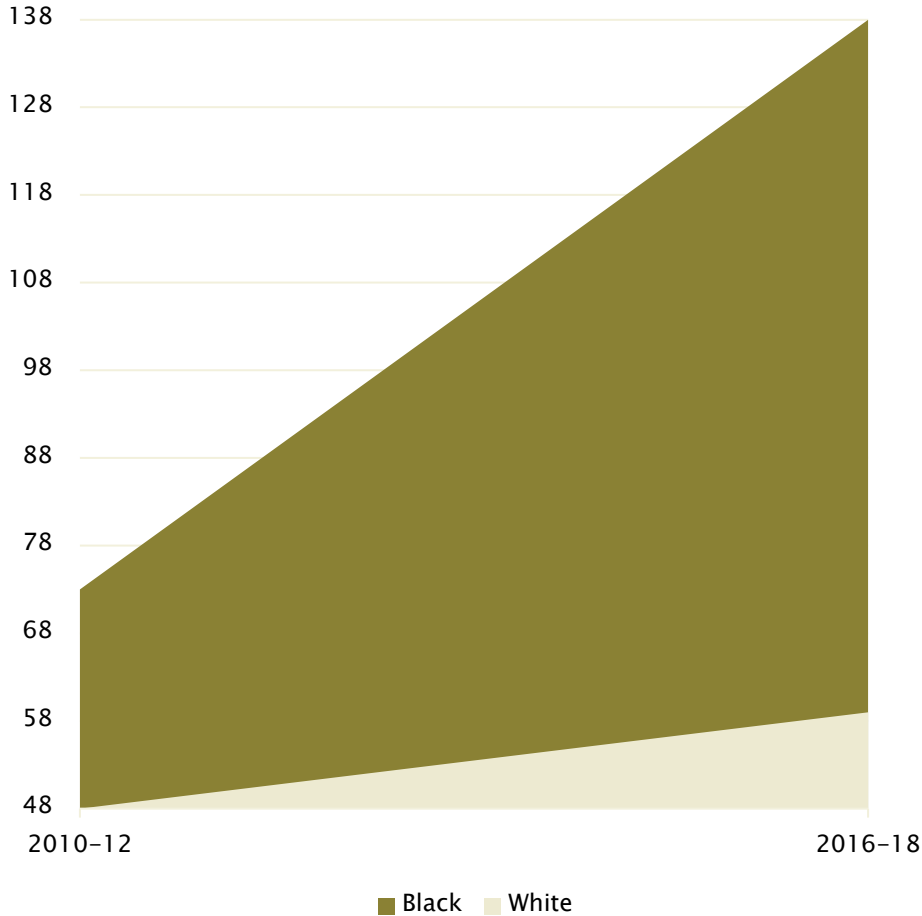
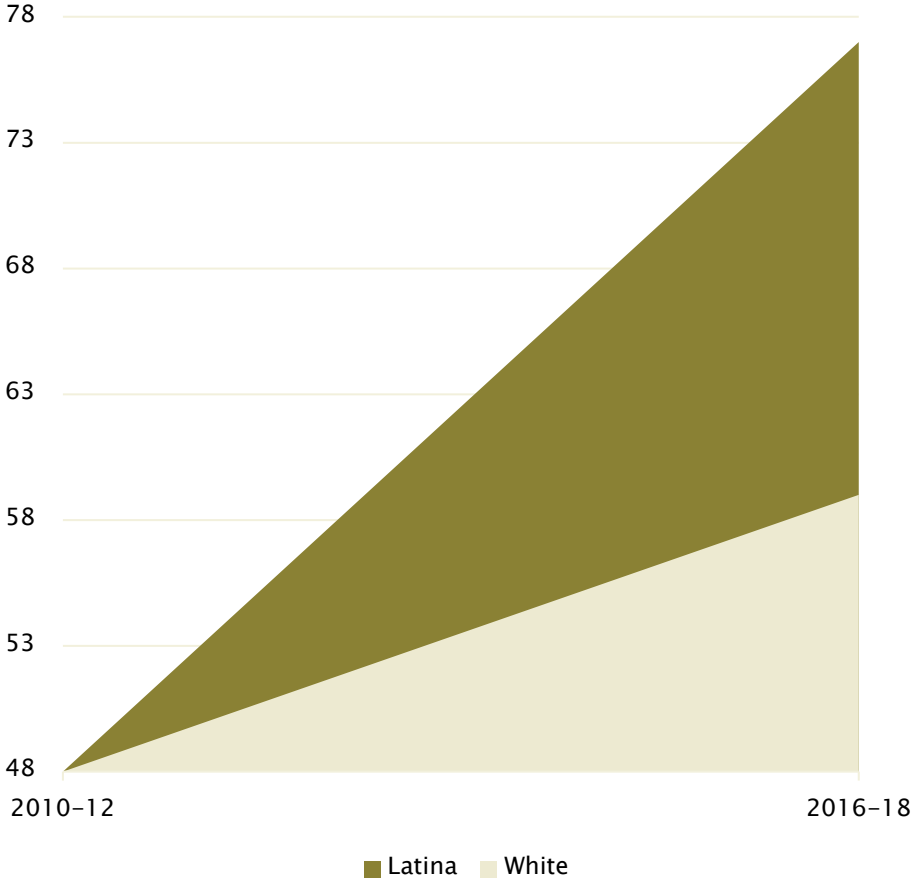
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Seniors Living in Poverty by Sex



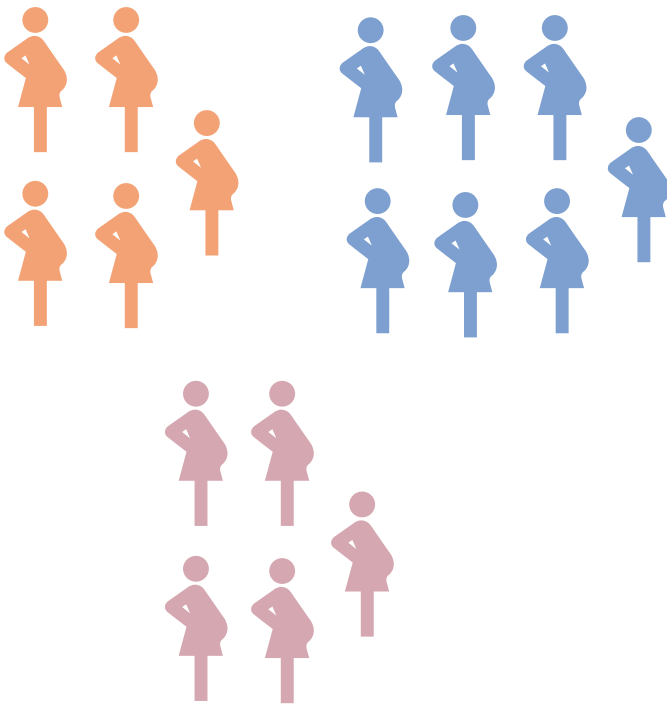
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Maternal Morbidity Rate - Region

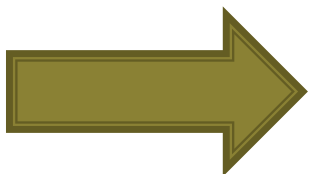
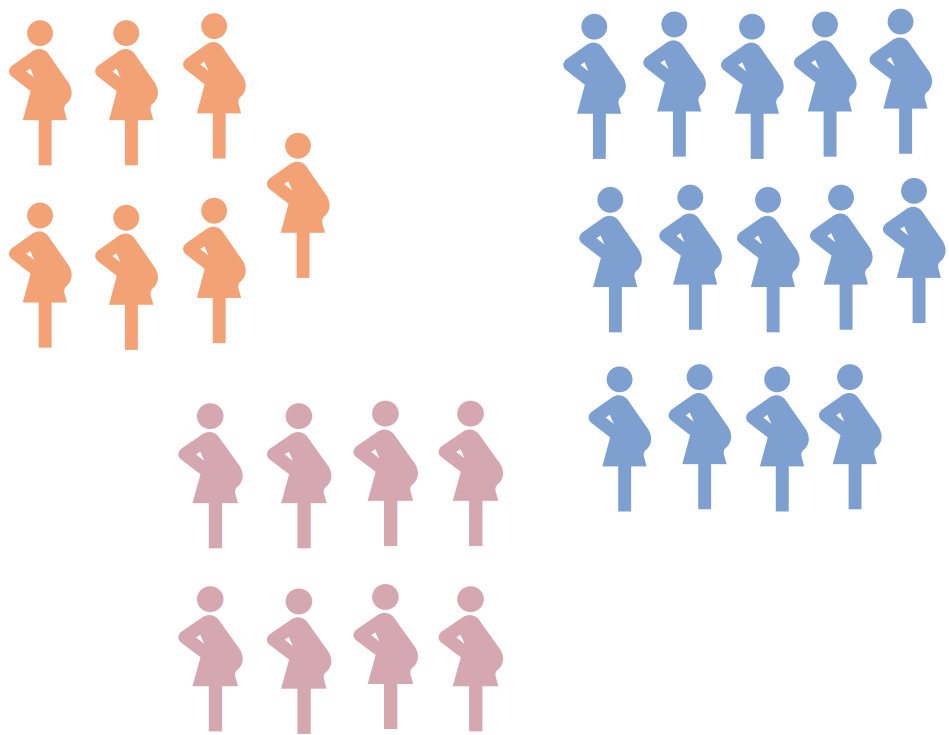


Maternal Morbidity Rate - Monroe County

Year 2010-12



Year 2016-18



Community Engaged Learning

St John Fisher Public Health Masters Course - Social and Preventative Health

- Why Maternal Health Focus?
 - Black Maternal Health Momnibus ACT - Sen. Schumer & AG Letitia James
 - Low birth weight babies and infant mortality tracked
 - Health of Mom's before and after pregnancy not tracked
 - Rochester Momentum
 - Birthing Center for Women of Color
 - Training and Certifying Doula's
- Student Reports Written
 - Public Policy
 - Data Reporting and Distribution

Maternal Morbidity Rate - Monroe County

Black Maternal & Infant Health Crisis

Data Infographic

Monroe County, New York.

Research has revealed alarming numbers and disparities in health in Black women from the county.

Mortality

Maternal death has **increased** from 13.2 per 100,000 live births in 2006 to **29.7** per 100,000 live births in 2019

(New York State Prevention Agenda Dashboard County Level: Monroe County, 2022)

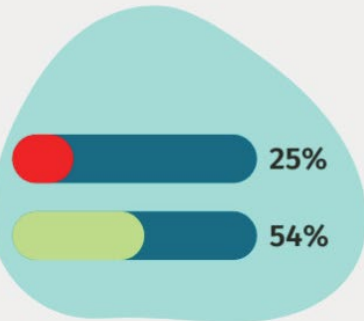


Rates

Maternal mortality is ~25% **higher** than national average

Maternal mortality is ~54% **higher** than State average

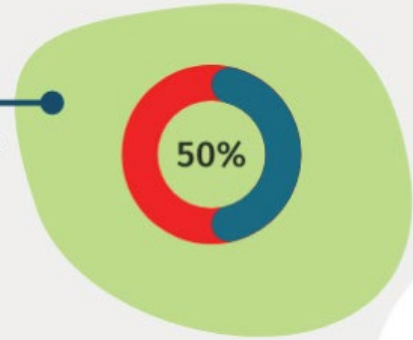
(National Center for Health Statistics, 2022; New York State Prevention Agenda Dashboard County Level: Monroe County, 2022)



Morbidity

Morbidity is 50% higher in Black women than White women

(Common Ground Health, 2021, p34)



Infant Mortality

There are 7.1 infant deaths per 1,000 live births. Black infants **3x** more likely to die than White infants

(New York State Prevention Agenda Dashboard County Level: Monroe County, 2022)



References

Common Ground Health (2021). The Color of Health: The Devastating Toll of Racism on Black Lives. 1-50. <https://media.cmsmax.com/ravk3pgz5ktlujstr08ci/37712-common-ground-health-book-reader-spreads-fix.pdf>

National Center for Health Statistics. (2022, February 23.) Maternal mortality rates in the United States, 2020. Centers for Disease Control and Prevention. <https://www.cdc.gov/nchs/data/hestat/maternal-mortality/2020/maternal-mortality-rates-2020.htm#Table>

New York State Prevention Agenda Dashboard County Level: Monroe County. (2022, February). Promote healthy women, infants, and children. New York State Department of Health. https://webb11.health.ny.gov/SASStoredProcess/guest?_program=%2FEBI%2FPHIG%2Fapps%2Fdashboard%2Fpa_dashboard&p=ch&cos=26

ROC2025 - Benchmarking Peer Group

Example - Pandemic Recovery Rate

The region's job base expanded by 18,800 in the 12-month period ending March 2022. The annual growth rate of 3/8% outperformed the peer group average and ranked 20th in the 53-metro benchmark group.

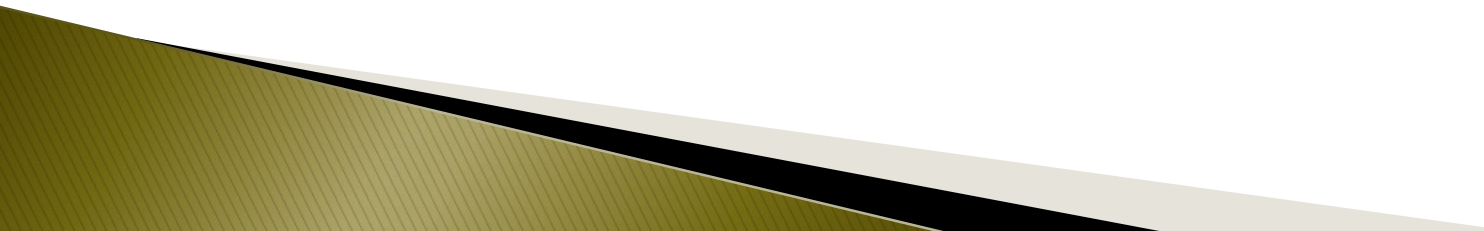
Moving to Upward Mobility from Poverty

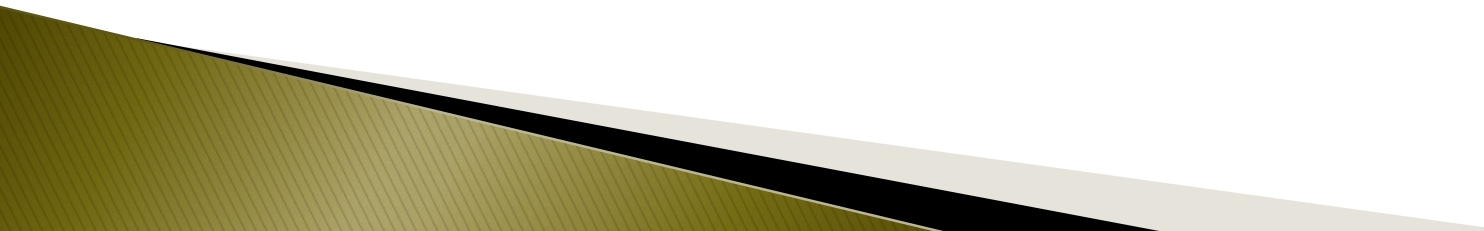
Recent RMAPI Summit

- ▶ Economic Success
- ▶ Being Valued in Community
- ▶ Power & Autonomy

Respond to their call to provide your feedback as they create a Unity Agenda

Prioritizing the Change You Want to See -- and Make

- ▶ **Mounting special efforts to help Blacks and other minorities who have been adversely impacted by past discrimination get ahead**
 - ▶ **Establishing new schools with specialized curricula that would be open to both suburban and urban students**
 - ▶ **Creating more affordable housing in the suburbs**
 - ▶ **A jobs program that would encourage employers to hire those in poverty**
 - ▶ **Ensuring local minority-owned businesses have access to more loans**
- 

- ▶ **Directing funding to benefit neighborhoods that house groups that have been adversely affected by discriminatory policies**
 - ▶ **Increasing instruction in public schools on the history of discrimination in Monroe County**
 - ▶ **Enabling more diverse neighborhoods in Monroe County**
 - ▶ **Addressing discriminatory biases within our healthcare system that were revealed by the pandemic**
- 

Survey Results



Thank you!